



**For Immediate Release:**

July 21, 2021

**For more information, contact:**

Jake Elliott

Cell: 802-798-2654

[Jake.Elliott@SunCommon.com](mailto:Jake.Elliott@SunCommon.com)

**SunCommon recognized as a *Best For The World*™ B Corp for Environmental Excellence**

**Rhinebeck, NY & Waterbury, VT:** SunCommon, a leading residential and commercial solar installer, and Certified B Corp, has been named a *Best for the World*™ B Corp in recognition of their exemplary performance beyond commercial metrics. Ranking in the top 5% of all B Corps in their size group worldwide for their sustainable business practices, SunCommon was recognized for their efforts in the Environment category. This is the sixth time since its founding that the company has received this award.

“We couldn’t be more proud of being honored as one of the Best for the World. It’s a real tribute to our people, who are driven by a mission to use our business as a force for good,” said Tom Berry, SunCommon’s Vice President of Marketing and Sales.

The *Best for the World* recognition is administered by B Lab, the global nonprofit network that certifies and mobilizes Certified B Corporations, which are for-profit companies that meet the highest standards of social and environmental performance, accountability, and transparency. Today there are more than 4,000 Certified B Corporations across 77 countries and 153 industries, unified by one common goal: transforming the global economy to benefit all people, communities, and the planet.

SunCommon was recognized specifically for their ongoing commitment to reducing the environmental impact of their operations. “We’ve got some things figured out, and there is certainly more we can do to improve the impact our business has on our planet and local environment,” said Duane Peterson, SunCommon’s Co-Founder and

Co-President. SunCommon operates out of two net positive buildings that produce more energy than they consume, and the company is continually reducing transportation and supply chain-based carbon emissions.

“This year's *Best for the World* companies are operating at the very top of their class, excelling in creating positive impact for their stakeholders, including their workers, communities, customers, and the environment,” said Juan Pablo Larenas, Executive Director of B Lab Global. “Together we're marching toward our collective vision of an inclusive, equitable, and regenerative economic system for all people and the planet.”

Close to 800 B Corps from more than 50 countries were named to the 2021 *Best for the World* lists, including Badger Balm, Chroma Technology, Dr. Bronners, Gardener's Supply, King Arthur Baking Company, Seventh Generation, TOMS, and Patagonia. The 2021 *Best for the World* lists are determined based on the verified B Impact Assessments of Certified B Corporations. The full lists are available on <https://bcorporation.net/>.

\*\*\*\*

---

**About SunCommon:** SunCommon is a market-solution to climate change with a purpose beyond profit. As Vermont's largest solar provider and a NYSERDA Gold Quality Installer in the Hudson Valley and Capital Region of New York, we believe that everyone has the right to a healthy environment and brighter future – and renewable energy is where it starts. SunCommon is a Certified B Corp, based on a rigorous third party assessment of our commitment to the triple bottom line of people, planet, and profit. Our 200 employees are passionate about our values-led business. Our mission is to tear down barriers to clean energy and use our business as a force for good. For more information, go to [www.suncommon.com](http://www.suncommon.com) or connect with us on [Facebook](#), [Instagram](#), and [Twitter](#) @suncommon.

**About B Lab:** B Lab is the nonprofit network transforming the global economy to benefit all people, communities, and the planet. Our international network of organizations leads economic systems change to support our collective vision of an inclusive, equitable, and regenerative economy. We began in 2006 with the idea that a different kind of economy was not only possible, it was necessary – and that business could lead the way towards a new, stakeholder-driven model. We became known for certifying B Corporations, which are companies that meet the highest standards of social and environmental performance, accountability, and transparency. But we do much more than that. We're building the B Corp movement to change our economic

system – and to do so, we must change the rules of the game. B Lab creates standards, policies, tools, and programs that shift the behavior, culture, and structure of capitalism. We mobilize the B Corp community towards collective action to address society’s most critical challenges. By harnessing the power of business, B Lab positively impacts 150 industries in 74 countries, helping them balance profit with purpose. Together, we are shifting our economic system from profiting only the few to benefiting all, from concentrating wealth and power to ensuring equity, from extraction to regeneration, and from prioritizing individualism to embracing interdependence. For more information, visit <https://bcorporation.net/>.

**B Lab Contact:** [press@bcorporation.net](mailto:press@bcorporation.net)