



## **FOR IMMEDIATE RELEASE**

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## **SUNCOMMON ANNOUNCES SECOND YEAR FOR CLIMATE ACTION FILM FESTIVAL**

### **FESTIVAL WILL BE HOSTED AS A DIGITAL EVENT IN MARCH 2021**

WATERBURY, VT & RHINEBECK, NY (*January 25, 2021*) -- The Climate Action Film Festival (CAFF) by SunCommon, today announced their 2021 event will be an online festival running March 2nd-12th.

The second annual Climate Action Film Festival (CAFF) by SunCommon is a celebration of short films with a focus on solutions to the climate crisis. It is the first festival of its kind to exclusively feature storytelling around solutions rather than simply the impacts of climate change.

“We’re building on the momentum from 2020’s CAFF debut, there is clearly a huge desire to engage with climate action through films and filmmaking. Storytelling through film carries a lot of weight, it can change minds, inspire action and create unity.” says Patrick McCormack, Storyteller at SunCommon and CAFF Creative Director.

“SunCommon has always had a foundation in storytelling but our small voice is unmatched for the crisis we’re facing. Through CAFF, we are uniting other voices with a shared mission to inspire and affect change.”

The two week festival will feature both short film programs and feature films as well as action nights where participants can focus on how to get involved in climate action locally. Tickets are available in advance at the cost of a “pay what you can” donation. Proceeds from ticket sales go to support our partners, 350 Vermont and New York Renews to support their work in organizing for local climate action in 2021

At SunCommon, we believe that everyone has the right to a brighter future powered by renewable energy; and we know that storytelling can inspire people to move toward that future.” Says Duane Peterson, Co-President and Founder of SunCommon. “After the success of our first Climate Action Film Festival, we’re excited to welcome an even larger audience by making it available online. It’s great to be able to bring these stories to folks wherever they are.”

The logo for the Climate Action Film Festival is a blue shield-shaped banner. It features the words "CLIMATE ACTION FILM FESTIVAL" in white, bold, sans-serif capital letters. "CLIMATE" is at the top, "ACTION" is in the middle, and "FILM FESTIVAL" is at the bottom. Below "FILM FESTIVAL" is the text "BY suncommon" in a smaller, white, lowercase font.

# CLIMATE ACTION FILM FESTIVAL

BY suncommon

Tickets are available for purchase on a pay what you can donation basis at [www.ClimateActionFilmFestival.com](http://www.ClimateActionFilmFestival.com)

## **MEDIA CONTACT**

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## **MEDIA MATERIALS, BIOS**

<https://suncommon.com/media-room/caff-media-room/>

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### **About Climate Action Film Festival (CAFF)**

*The Climate Action Film Festival (CAFF) is proudly created by SunCommon, a Certified B Corporation providing climate change solutions through affordable home and commercial solar in Vermont and New York's Hudson Valley. Established in 2020, CAFF celebrates the power of storytelling to inspire, inform, and relate, and to bring more people into the climate action movement. The purpose of CAFF is to lift up those who play a part in restoring balance to our planet—the engineers, scientists, builders, thought leaders, and activists who are chipping away every day at this monumental challenge. CAFF is a new platform to celebrate these efforts and inspire greater action. For more information, visit [www.climateactionfilmfestival.com](http://www.climateactionfilmfestival.com)*

### **About SunCommon**

*SunCommon is a market-solution to climate change with a purpose beyond profit. As Vermont's largest solar provider and a NYSERDA Quality Installer in the Hudson Valley and Capital Region of New York, we believe that everyone has the right to a healthy environment and brighter future – and renewable energy is where it starts. SunCommon is a Certified B Corp based on a rigorous third party assessment of our commitment to the triple bottom line of people, planet and profit. Our 160 employees are passionate about our values led business. Our mission is to tear down barriers to clean energy and use our business as a force for good. For more information, go to [www.suncommon.com](http://www.suncommon.com) and connect with us on [Facebook](#) and Twitter [@suncommon](#)*